



Mehran Babaei

SEO Specialist And Web Designer

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Skills

SEO Technical SEO WordPress

Digital Marketing

Social media management Web design

HTML/CSS Adobe Photoshop

Adobe Premiere Adobe After Effects

Adobe XD figma Google AdWords

Google Analytics ahrefs tools

Google Tag Manager

Screaming Frog SEO Spider Tailwind CSS

Bootstrap javascript

Education

Bachelor of computer engineering

Institute/University: Islamic Azad University

Central Tehran Branch

Tehran, Iran

2020 - 2022

GPA : 16

Profile Summary

As a results-driven SEO specialist with over 5 years of experience, I have successfully improved organic search rankings for 20+ high-competition keywords from page 10 to the top 5 for a leading ecommerce brand. This accomplishment has resulted in a significant increase of over 90% in their organic traffic. I am now seeking to leverage my exemplary project management skills, data analysis skills, and extensive technical SEO knowledge as an SEO Strategist at Google.

Work Experience

SEO Specialist

Bitpin

Bandar-e Anzali, Gilan, Iran

July 2022 - Present

Tasks and Achievements

- Kept track of and ensured the website's SEO performance
- Designed and presented a unique program for the launch of the new Bitpin Academy
- Used standard tools to research competitors' keywords to enhance SEO
- Developed advertising reporting campaigns to improve the company's SEO
- Presented a new content calendar

SEO and IT Manager

Mobonews

Tehran, Iran

February 2021 - May 2022

Tasks and Achievements

- Content and SEO team management
- Managing the website design team and the technical department
- Gamification system design.
- Created +10 SEO campaigns.
- Redesigned website for better user experience.

SEO Manager and UI/UX designer

Arzisho

Tehran, Iran

February 2021 - May 2022

Tasks and Achievements

- Helped this website to reach rank 1 in high-competition keywords in persian.
- Redesigned website for better user experience.
- Prepared reader-friendly and informational reports .
- Created +20 SEO campaigns for website with technical media and big structures
- increased blog traffic by 200% in 3 months
- Kept up with le latest SEO guidelines and trends.





Language

English : Proficient



Social Network

 mehran.babaei1

 mehran-babaei-7b4943219



Projects

SEO management

Official colleague of CANAMEK Systems Inc, a Canadian corporation with websites and branches in more than 10 countries and languages.

Link : <https://canamek.ca/>

SEO management

For: 6ixbuild

Link : <https://6ixbuild.ca/>

SEO management

For: picsalive

Link : <https://picsalive.ca/>

SEO management

For: Happet Shop

Link : <https://shop.hapet-team.com/>

Web design and SEO management

For: paulownia tree shop

Link : <https://paulownia-tree.ir/>

Web design

For: europastudenthub

Link : <https://europastudenthub.com/>

Web design and SEO management

Link : <https://rassamgps.com/>

UI Design

Link : <https://arcapouyesh.com/>

SEO management

Link : <https://melisbeauty.ir/>

Web design

Link : <https://jahanshops.com/>

SEO Manager

Mahipet

Tehran, Iran

September 2020 - January 2021

Tasks and Achievements

- Redesigned website for better user experience.
- Prepared reader-friendly and informational reports .
- Kept up with le latest SEO guidelines and trends.
- Helped this website to reach rank 1 in high-competition keywords in persian.

Social Media Manager

Saadat Rent

Tehran, Iran

April 2020 - September 2020

Tasks and Achievements

- Wrote, edited and published content to share on all brand company's Social media Profiles.
- Maintained brand innovation and kept abreast of the latest Social media trends.
- Monitor brand- related mentions on all social media platforms and engaged with readers responses to articles.
- Increased instagram followers with new copywriting strategy (13k to 50k).

News Agency Video Editor

News Agency

Rasht, Gilan, Iran

January 2019 - February 2020

Tasks and Achievements

- Editing videos for websites and social networks.

SEO management

Link : <https://jones-boutique.com/>

SEO management

Link : <https://istroco.com/>