



Mehran Babaei

SEO Specialist And Web Designer

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Language

English : Proficient



Social Network

- 📷 mehran.babaei1
- 🌐 mehran-babaei-7b4943219



Skills

SEO WordPress Digital Marketing

Social media management Web design

HTML/CSS Adobe Photoshop

Adobe Premiere Adobe After Effects

Adobe XD figma Google AdWords

Google Analytics ahrefs tools

Google Tag Manager



Profile Summary

Results-Driven SEO specialist with 3+ years experience. improved organic search rankings from page 10 to top 5 for 20+ high-competition keywords for a leading ecommerce brand and increased their organic traffic by +90%. seeking to leverage exemplary project management skills, data analysis skills and broad technical SEO knowledge as an SEO Strategist at Google.



Work Experience

SEO Specialist

Bitpin
Bandar-e Anzali, Gilan, Iran
July 2022 - Present

Tasks and Achievements

- Kept track of and ensured the website's SEO performance
- Designed and presented a unique program for the launch of the new Bitpin Academy
- Used standard tools to research competitors' keywords to enhance SEO
- Developed advertising reporting campaigns to improve the company's SEO
- Presented a new content calendar

SEO and IT Manager

Mobonews
Tehran, Iran
February 2021 - May 2022

Tasks and Achievements

- Content and SEO team management
- Managing the website design team and the technical department
- Gamification system design.
- Created +10 SEO campaigns.
- Redesigned website for better user experience.

SEO Manager and UI/UX designer

Arzisho
Tehran, Iran
February 2021 - May 2022

Tasks and Achievements

- Helped this website to reach rank 1 in high-competition keywords in persian.
- Redesigned website for better user experience.
- Prepared reader-friendly and informational reports .
- Created +20 SEO campaigns for website with technical media and big structures
- increased blog traffic by 200% in 3 months
- Kept up with le latest SEO guidelines and trends.



Education

Bachelor of computer engineering

Institute/University: Islamic Azad University

Central Tehran Branch

Tehran, Iran

2020 - 2022

GPA : 16



Projects

SEO management

For: 6ixbuild

Link : <https://6ixbuild.ca/>

SEO management

For: picsalive

Link : <https://picsalive.ca/>

SEO management

For: Hapet Shop

Link : <https://shop.hapet-team.com/>

Web design and SEO management

For: paulownia tree shop

Link : <https://paulownia-tree.ir/>

Web design

For: europastudenthub

Link : <https://europastudenthub.com/>

SEO Manager

Mahipet

Tehran, Iran

September 2020 - January 2021

Tasks and Achievements

- Redesigned website for better user experience.
- Prepared reader-friendly and informational reports .
- Kept up with le latest SEO guidelines and trends.
- Helped this website to reach rank 1 in high-competition keywords in persian.

Social Media Manager

Saadat Rent

Tehran, Iran

April 2020 - September 2020

Tasks and Achievements

- Wrote, edited and published content to share on all brand company's Social media Profiles.
- Maintained brand innovation and kept abreast of the latest Social media trends.
- Monitor brand- related mentions on all social media platforms and engaged with readers responses to articles.
- Increased instagram followers with new copywriting strategy (13k to 50k).

News Agency Video Editor

News Agency

Rasht, Gilan, Iran

January 2019 - February 2020

Tasks and Achievements

- Editing videos for websites and social networks.